

# 6th **Japan IT Week** **Autumn**

Japan's Leading IT Show

IoT and security to be highlighted at Japan IT Week Autumn 2015 next week, gathering 33,000 visitors and 540 exhibitors



Press Release for immediate release: October 19, 2015 (Tokyo, Japan) – [Reed Exhibition Japan](#) is to hold the 6<sup>th</sup> edition of Japan's leading B-to-B IT show [Japan IT Week Autumn](#) next week at [Makuhari Messe](#), Japan.

Shuhei Shimada, Show Director of Japan IT Week is confident about the turn out - "Being the sister edition of Japan's largest IT show held annually in May, [Japan IT Week Spring](#), the show will serve as a quality platform for professionals in the IT and related fields to seek the latest solutions and services for various businesses. "

This year, the show will be split into 8 exhibitions: [6th Cloud Computing Expo Japan](#), [5th Information Security Expo](#), [5th Web & Digital Marketing Expo](#), [5th Smartphone & Mobile Expo](#), [4th Data Center Expo](#), [4th Big Data Management Expo](#), [3rd Direct Commerce Solutions Expo](#) and [1st IoT/M2M Expo](#) allowing a large range of professionals involved in IT business to synergistically negotiate and network.

The floor plan can be viewed online at: <http://www.japan-it.jp/en/aki/doc/floorplan/>

Major firms, namely **IBM JAPAN**, **NTT HOLDINGS**, **KDDI**, **JAPAN POST**, **YAMATO GLOBAL EXPRESS**, **SONY MARKETING**, **NTT COMMUNICATIONS**, **TWITTER JAPAN**, **HEWLETT-PACKARD JAPAN** etc. will be exhibiting. There will also be international pavilions of Canada and Korea.

With an addition of 110 exhibitors from the previous year, the show is to gather a total of 540 exhibitors and 33,000 visitors from across Japan and the world.

Reflecting the trends in IoT and information security, exhibits related to such categories have increased and also popular topics at the conference. The show will be the perfect platform to conduct face to face business and catch the latest trends in the Japanese IT market.

## Trending IoT/M2M Expo to be newly launched

A new exhibition has been added to the show line-up this year - [IoT/M2M Expo](#). The launch of the exhibition follows the success of its spring edition of Japan IT Week where the exhibition tripled in size reflecting the increasing market of IoT and M2M in Japan. For instance, by 2020 the number of devices estimated to be connected to the internet in relation to IoT is over 50 billion globally. In Japan the market is to reach around JPY 16 trillion. Addition of *IoT/M2M Expo* to the show line-up has contributed greatly to the overall expansion of Japan IT Week Autumn 2015 and will serve as another business platform in Japan in the second half of the year.

## Information security continues to boom

With the “My Number” scheme kicking off next year, information security related services and solutions continue to be a big investment for IT in Japan. Information Security Expo has effectively expanded by around 25% and a special exhibit area for “My Number” security has also been launched within Cloud Computing Expo Japan.

The full list of Japan IT Week Autumn 2015 exhibitors is available [online](#) and details of the exhibitors and their exhibits can be browsed on the [online database](#).

## IoT and Artificial Intelligence to be big topics at the Conference

38 quality conference sessions will also run parallel to the exhibitions. Hot topics will be covered such as utilisation of connected technologies and big data in Artificial Intelligence/robotics, security measures and solutions for Japan’s “My Number” scheme, next step for e-commerce business in Japan with international markets etc.



There will be a Keynote Session on October 28 by **MICROSOFT JAPAN** and **SAP JAPAN**. **MICROSOFT JAPAN** will share their latest global “Intelligent Cloud” case studies as solutions for the connected world. **SAP JAPAN** will introduce their latest global IoT solutions and discuss ideal models for innovative management systems for this new digital era.

Speakers include experts from top IT related firms such as *SALES FORCE.COM, FUJITSU, CYBER AGENT, SOFTBANK, KDDI, NTT DOCOMO, AMAZON DATA SERVICE JAPAN, DROPBOX JAPAN, BOX, MINISTRY OF ECONOMY TRADE & INDUSTRY of Japan*, etc.  
(All sessions will be held in Japanese)

For further details of the sessions view the [official website](#) (Japanese) or contact Show Management [itweek-econ@reedexpo.co.jp](mailto:itweek-econ@reedexpo.co.jp)

### Admission free for visitors

IT related professionals are able to visit the show for free with an [online pre-registration](#).

For further details of Japan IT Week Autumn, visit the [official show website](#) or contact Show Management directly [itweek-autumn@reedexpo.co.jp](mailto:itweek-autumn@reedexpo.co.jp).

For the latest information of the spring edition of Japan IT Week to be held in May 11-13, 2016 at Tokyo, view the [show video](#) to get a taster or visit the [official show website](#).

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