

Official Announcement of Visitor Count

9th **Japan IT Week** **Autumn**

Japan's Leading IT Show

October 29, 2018

The Solemn Declaration of No Inflated Numbers

We consistently count visitor numbers stringently based on the following principles.

1. Fundamental Philosophy of the Visitor Number Announcement

The inflation of visitor numbers is a misrepresentation of the contents of the exhibition and fraudulent to the exhibitors. As such, we do not inflate the numbers whatsoever.

2. The Principle of the Counting Method

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3. Verification of the Number Announced

After the exhibition, a certified public accountant will verify that the number of the business cards collected at the registration is equivalent to the number that is announced by the organizer, and to telephone visitors at random to verify their authenticity.

① On-site Registrants

- Only those who completed registration on-site are regarded as registrants. One registration is counted as one visitor, no matter how many repeated days the visitor attends the show.

② VIP Registrants

- Only those who completed VIP registration on-site are counted. Also, one registration is counted as one visitor, no matter how many repeated days the visitor attends the show.

③ Special Guests

- Government-related visitors, embassy officials, members of the related associations are counted. One registration is counted as one visitor, no matter how many repeated days the visitor attends the show.

VISITOR FIGURES

	Oct. 24 [Wed]	Oct. 25 [Thur]	Oct. 26 [Fri]	3-days total
① <i>On-site registrants</i>	12,830	16,340	17,432	46,602
② <i>VIP Registrants</i>	2,656	2,133	1,813	6,602
③ <i>Special Guests</i>	5	0	3	8
Total number of visitors	15,491	18,473	19,248	53,212

All registrations are counted only once per visit, no matter how many repeat days a visitor attends the show.

<i>Number of Seminar Attendees of the day</i>	6,710	8,476	4,521	19,707
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<i>Number of Press Registrants of the day</i>	52	41	32	125
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* These figures are an advance announcement before the verification process.

Naohiro Okubo

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Show Director

Japan IT Week Show Management